



## Doubling of order intake in the first half of the year *Towards a turnover of over € 12 million for 2021*

BOA Concept, an innovative e-commerce accelerator and intralogistics specialist, announces a **record acceleration in its 2021 order intake, which now stands at over € 12 million as of June 30, i.e. double the level of orders for the year 2019**. For information, this figure also represents 5 times the level of order intake for the year 2020, very disturbed by the health crisis.

This excellent trend continues at the start of the second half of the year, which already recorded orders in excess of € 2 million for the first half of July.

Cette accélération de la prise de commandes permet d'ores et déjà à BOA Concept d'envisager un chiffre d'affaires 2021 de l'ordre de 12 M€ bien au-delà des objectifs initiaux de 9 M€.

The major change in consumer reflexes driven by e-commerce confirms the success of BOA Concept's solutions in this market.

With its unique concept and perfectly in line with the expectations of e-commerce players, BOA Concept continues to attract customers and prospects, recording increased visibility and the marked interest of new customers since its IPO.

BOA Concept further consolidates its legitimacy with the ordering of a new automated order preparation line by a global furniture giant: no less than 750 meters of Plug-and-Carry<sup>®</sup> conveyors will be deployed in the Lyon region. , continuing to operate a first Plug-and-Carry<sup>®</sup> line installed with this customer in October 2019.

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### A propos de Boa Concept

BOA Concept, founded in 2012, is an e-commerce accelerator, innovative and specialist in intralogistics. BOA Concept installations operate on the principle of smart objects (IOT) thanks to on-board intelligence and have convinced big names in logistics and e-commerce in France, Western Europe and Morocco. Thanks to the ease of reuse of its made in France solutions, the company is fully in line with a CSR policy (#reuse). Based on a modular and easy-to-implement design, the company democratizes access to automation by offering a range of intelligent Plug-and-Carry<sup>®</sup> modular conveyors for light and heavy loads as well as a robotic storage system Plug-and-Store<sup>®</sup>. Led by a team of 50 people, a third of whom are in design offices and R&D, BOA Concept is based on the values of Flexibility, Responsiveness and Innovation.

More information on: [www.boa-concept.com](http://www.boa-concept.com)

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*Chantal LEDOUX, Managing Director and Jean-Lucien RASCLE, Chairman of BOA Concept during the Bell Ceremony at Euronext - Paris*